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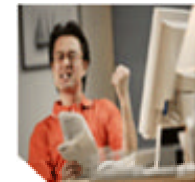
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INTRODUCTION

AIMOTIONLESS INVESTMENT MANAGER™ (A[e]IM) uses the same algorithms which are found in Robert Lichello's best-selling book on automatic investment management: **"How To Make \$1,000,000 In The Stock Market - Automatically"** first published in 1977 (Signet Books #451-AE7453, ISBN 0-451-17453-4). This is the same Million-copy best seller that's been in constant publication since the 1970s and is currently in its fourth edition.

The book does not teach you how to predict the market. No one has been able to yet! It tells you of a unique money management algorithm *that makes money regardless of which way the market goes. Up or Down! Bull or Bear!*



Go a lot further with AIMOTIONLESS INVESTMENT MANAGER™ (A[e]IM) !

Using Robert Lichello's method as a starting point, AIMOTIONLESS INVESTMENT MANAGER turns your cell phone and computer into a diligent analyst, researcher and advisor and gives you the supremacy to execute automatic, emotion-free, precise and 100% objective recommendations on when to buy and sell.

No more ticker watching – No more worrying about the ups and downs of the stock market!

Back-Test any stock you want to any date!

- ***It's 20/20 Hindsight is far superior to a 50/50 guess about the future. This is what makes it work.***
- ***Why guess about the future when you can be certain of the recent past?***

A[e]IM is an easy-to-use investment package that features a fully researched algorithm designed to produce profitable buy, sell, and hold recommendations so you can achieve higher returns, with less risk on your investments. It allows you to easily review the past performance of stocks and mutual funds, you select, so you can decide which ones meet your own unique risk/reward characteristics and investment style.

After you've selected the stocks and funds in which you want to invest, **A[e]IM** will take over to automatically manage your portfolios. One mouse click is all it takes for **A[e]IM** to retrieve price data from the Internet and then generate precise buy, sell and hold signals for the stocks and funds in which you've invested.



It's that simple! **A[e]IM** is different from other investment software systems that require you to analyze charts and indicators or do your own extensive testing and system development. It doesn't try to predict where the market is going; rather it reacts to what the market has already done. It's the best buy low, sell high strategy available today – and it's extremely easy to use.

Based on a proven, time-tested algorithm combined with powerful cutting edge technology, **A[e]IM** optimizes your portfolio by balancing cash and equity in a very efficient manner. Taking into account the prevailing market conditions and your specific portfolio, it aims to minimize overall risk and maximize your returns.

A[e]IM will not only tell you when to buy and sell, but exactly how many shares to trade. What's more, you retain complete control over the equities that go into your portfolio. **A[e]IM** will manage one equity, or multiple equities. You decide.

It also eliminates uncertainty and conflicting advice. **A[e]IM** gives you crystal clear BUY, SELL, and HOLD recommendations. It truly is the easiest way to build your personal wealth.

BENEFITS AND FEATURES

- Based on a proven, time-tested algorithm used by thousands of investors all over the world and combined with powerful cutting edge technology, AIMOTIONLESS INVESTMENT MANAGER™ (A[e]IM) optimizes your portfolio by balancing cash and equity in a very efficient manner.
 - It takes the prevailing market conditions and your specific portfolio into account in order to minimize overall risk and maximize your returns.
- 
- 
- 
- 
- (A[e]IM) will not only tell you when to buy and sell, but exactly how many shares to trade. What's more, you retain complete control over the equities that go into your portfolio.
 - (A[e]IM) will manage one equity, or multiple equities. You decide. Diversify your holdings, use asset allocation techniques, even mix asset classes. (A[e]IM) manages it all.
 - (A[e]IM) eliminates uncertainty and conflicting advice and gives you crystal clear BUY, SELL, and HOLD recommendations. It truly is the easiest way to build your personal wealth.

LOOK AT WHAT (A[e]IM) CAN DO FOR YOU

- A[e]IM is fully integrated with the Internet so your portfolio is always up to date. And you don't have to manually enter stock and fund prices.
- A[e]IM gives you the power to implement a rock-solid, disciplined, emotion-free investment plan.
- A[e]IM gives you precise, 100% objective recommendations on when to buy and sell shares.
- Never sweat the market dips again, because you'll be scooping up bargains to unload later. It is a matter of simple mathematics in A[e]IM
- You can enjoy superior returns while minimizing your downside risk.
- Set it and forget it. You no longer have to watch the ticker. No more seat-of-the-pants, gut-feeling investment strategies.
- A[e]IM minimizes your risk.
- A[e]IM provides superior returns by taking advantage of the volatility found in many stocks and funds
Spend less time managing your investments. Time you can use for something else.
- A[e]IM allows aggressive investors to achieve even greater returns, while still managing risk, (Use the AIM-HI feature found in the latest edition of the book)
- A[e]IM gives advanced users the ability to create their own investment models and tune the system according to their wishes.
- A[e]IM will let you manage your investments in just minutes a day.
- A[e]IM is easy to use.
- A[e]IM contains an advanced historical testing function that you can use to back-test any stock to any date!

NOW LOOK AT SOME FEATURES

- Wizard based interface to do most of the work for you. The easiest learning curve.
- Will work with ALL stocks and indexes traded on Yahoo Finance.

- A user-friendly Windows program engineered for exceptional simplicity, functionality, and clarity. The user interface is designed to be intuitive, yet flexible.
- Fully integrated with the Internet so you can import historic prices, current quotes, and view charts. Update your entire portfolio with one mouse click.
- Use the powerful WHAT-IF and simulation function to determine performance based on historic Internet data. Compare with a BUY & HOLD investor quickly and without cost.
- Customizable tuning parameters allow you to fine tune A[e]IM to your particular investment style and the characteristics of the equities in your portfolio. No similar program gives you as much control.
- Since it will manage any type of equity, you select only those equities that match your investment goals. You can use a variety of strategies to complement A[e]IM.

HOW IT WORKS

The Analysis Engine

The heart of A[e]IM is the analysis engine. It's based on a time-tested algorithm developed by Robert Lichello in the 1970s.

Of course Mr. Lichello had to perform all his calculations by hand - a tedious chore to be sure. Over the years, Mr. Lichello's algorithm has been improved significantly.

A[e]IM not only implements the very latest improvements, but also harnesses the power of your computer and the Internet to make managing your investments a breeze.



A Theory Ahead of its Time

Mr. Lichello came up with a brilliant, system based on stock market volatility.

Unfortunately, the theory was too far ahead of its time. When first developed, it was not feasible to perform the necessary calculations frequently enough.

The system still worked, but many buy and sell signals were missed. The proliferation of the computer, and the Internet, has changed that.

Hundreds of calculations can now be performed in a second. Furthermore stocks are much more volatile today, and the Internet brings an unprecedented amount of financial information right to your desktop.

These key developments have combined with Mr. Lichello's algorithm to usher in a system that can significantly increase your investment returns.

Value Added Features

But that's not all. A[e]IM adds a host of features to the Analysis Engine. Features that not only makes it a snap to use, but also increases its power and effectiveness.

A Look into the Past

A[e]IM also allows you to back-test stocks based on historical prices.

You can update your entire portfolio from the Internet with one mouse click. You can "go back in time" to see what your portfolio looked like at any given point (using A[e]IM's unique check point feature).

And the list goes on and on.

The theory behind the Analysis Engine

The Information is in the Price

The analysis engine operates on the principle of letting the price (and optionally the Volume) dictate the response.

It doesn't try to predict the future. NO ONE CAN! In other words, all of the required information is in the price (and Volume). Combined with your portfolio's history, crystal clear recommendations are instantaneously generated so you can quickly place your trading order.

Keeping some Cash on Hand

When starting your portfolio, A[e]IM recommends you buy some stocks and keep some cash. The exact proportions depend on the Model you've chosen. You can change Models at anytime.

When you update prices, A[e]IM calculates your new portfolio value and checks it against your portfolio's history. If it has gone down, A[e]IM will determine whether it's time to buy additional shares at the lower price.

Conversely, if your portfolio's value rises, A[e]IM may advise you to sell a portion of your holdings to lock in a profit. In effect, you buy when prices are low and sell when they're high. As stock prices fluctuate, A[e]IM will efficiently buy and sell to purchase cheaper shares and lock in profits. Your portfolio benefits to a degree with each iteration (whether because of obtaining shares less expensively or locking in a profit).

Over time, these benefits quickly add up, and your portfolio will experience a compounding effect. You automatically average into a stock at timely intervals and systematically take profits when it's advantageous.

You can see that the more volatile a stock, the better A[e]IM will perform.

But A[e]IM can also do exceptionally well with some of the most widely held stocks too (see the detailed performance study).

A Delicate Balance

Another benefit is that A[e]IM will balance your cash and equity positions based on the prevailing market conditions.

You'll find that when the market is relatively high, you'll be flush with cash - ready to buy when prices start to fall. When the market is relatively low, you'll be fully invested - ready for the upswing.

And that's exactly what you want. As prices fall, you want cash available to purchase shares at lower prices. As prices rise, you want to be fully invested to take advantage of the rising trend. Because of this, your risk is constantly minimized. A[e]IM ensures that's the case. Automatically!

You'll notice that you don't have to watch the market. In fact all you have to do is choose when to update your share prices.

A[e]IM removes all the emotion from your decisions and replaces it with a mechanical logic that's impervious to feelings of greed and fear.

As any professional investor will tell you, "emotions are deadly."

Multiple Stocks

A[e]IM works well with a single stock or a basket of stocks.

From its perspective, it sees cash and equities. Whether the equity portion is composed of one stock or many, doesn't matter.

And that's to your advantage because you're free to swap an equal value of one stock for another, at anytime.

SELECTING THE RIGHT STOCKS - VOLATILITY

Q: *How do you go about picking stocks and funds for AIMOTIONLESS INVESTMENT MANAGER A[e]IM? Are there any good sources?*

A: The more volatile the better! BETA - High BETA stocks do well with A[e]IM. This is true of very Low BETA stocks as well. Look for BETA above 1.4 or below 0.75. BETA is a measure of a stock's volatility as compared to the market as a whole. Value Line (<http://www.valueline.com>) lists the BETA rating of each of their stocks in the upper left hand corner of their stock sheets. Stocks with low debt/capitalization percentages (25% or less) are also good.



You'll find this data in the left hand column of the Value Line stock sheets. Also screen Value Line for stocks with very low Stock Price Stability ratings (25 or lower) and you'll find that reading in the lower right hand corner of the page. Further, look for stocks with a moderate Price/Book Value ratio (2.0 or less). You can calculate this from today's stock price divided by Value Line's current year estimate of Book Value. Value Line is available at most public libraries and most brokerages also subscribe. For mutual funds, screen Forbes Magazine's annual issue on funds rated A+ in bull markets and F in bear markets. These ratings are consistent from year to year changing only as the funds themselves grow in size. This issue comes out in late Aug. or early Sept. and should be on file at most libraries. From that list also look for funds with less than 1.25% annual cost. Then look to see if the fund has consistently beaten the S&P 500 over the long haul. With those things as screens, the list should be appropriate for A[e]IM.

CYCLICAL STOCKS

A cyclical stock usually operates in an industry that runs on cycles. In good times, the price rises, in bad times, the price falls. If you can find a stock with a reasonable period, it should be a good choice for AIMOTIONLESS INVESTMENT MANAGER TM (A[e]IM) . Be aware, however, that these stocks generally accumulate returns over a longer period of time - compared with their volatile cousins.

ROLLING STOCKS

Some stocks trade in a very noticeable range. They rise until they meet a certain price, then fall until they reach a lower bound. Then they rise again. These stocks are ideal A[e]IM candidates because they fluctuate in a very precise manner. This allows you to time your price updates accordingly.

(A[E]IM) TAKES CARE OF THE REST

A[e]IM will use these price fluctuations to generate a profit. The more fluctuations that occur, and the greater the price change, the larger the returns will be. And therein lies the beauty of the technique. You don't have to choose a stock that will continually rise (such as in the

buy and hold system), nor do you have to choose one that will go down (as with short selling strategies). Rather you choose a high quality stock and reap rewards whether it goes up or down.

SOME ADDITIONAL TIPS

In addition to fluctuating share prices, here are some other points to consider.

Buy, don't be sold. Do your own due diligence and don't listen to others unless they can back up what they say with facts.

Be a realist. Let your priorities be the sole reason for an investment. If you know you will need your money in 2 months, put it in a guaranteed investment vehicle.

Use knowledge. Purchase stocks based on facts, not rumors or tips. Above all, don't try to predict the future, rather concentrate on minimizing risk.

Don't try to get-rich-quick. It doesn't work. Over time, the disciplined investor wins the race every time. Use A[e]IM and follow its recommendations unless you have a good reason not to. You'll likely do much better and will definitely experience less stress.

Take action. Review your portfolio regularly. If the fundamentals change, and your stock choices need improving or upgrading, do it right away. Delayed action translates into delayed benefits.

Don't doubt. Once you're convinced A[e]IM is the superior system (and you should convince yourself before using it to manage your money), stick with it through the ups and downs. Don't second guess A[e]IM 's recommendations.

FAQs

Q: If I have more than one stock in my portfolio, which one should I sell when AIMOTIONLESS INVESTMENT MANAGER (A[e]IM) recommends I sell some shares?

A: You can choose to sell whichever one you want. A[e]IM will recommend you sell a specific dollar amount of equities. As long as you sell the correct dollar amount, it doesn't matter whether you choose equity A or equity B. In fact, you can choose to sell a portion of equity A and a portion of equity B (as long as the sale results in the dollar amount A[e]IM recommended). The same holds true if A[e]IM recommends you buy equities.



A[e]IM also allows you to swap one equity for another, as long as the total value of the equity portion of your portfolio doesn't change. So you could sell \$5000 worth of Microsoft, for instance, and buy \$5000 worth of IBM at anytime.

There are times when you might want to do this because the fundamentals of a stock (or the industry it's in) has changed, there is trouble in the company, the stock has not fluctuated like you thought it would (recall that volatility is the key to superior returns), or you simply find a better company.

Q: Will A[e]IM manage any investment?

A: Almost. As long as the investment's price fluctuates and has liquidity (i.e. you can buy and sell whenever you want), A[e]IM will manage it. The most commonly managed investments are stocks and mutual funds. However you can manage bonds, options, or even a coin collection. A[e]IM views your portfolio in two parts: the cash part and the fluctuating part. The fluctuating part can be anything that fits the bill. You can even manage different asset types in one portfolio (such as stocks, mutual funds, and bonds). If you're starting out, however, we recommend you use A[e]IM to manage mutual funds and/or stocks.

Q: What makes A[e]IM better than the other systems out there?

A: Of the hundreds of investing strategies available, study after study has shown the ones that promote discipline, consistency, and remove emotion from the decision making process are superior. In addition, we believe that a strategy has to be easy to use, or you won't use it consistently. A[e]IM incorporates all of these traits, and many more. Best of all it's so simple and easy to use, you'll find you have more time for the important things in life.

Q: Are there any additional fees?

A: No. There are no subscription fees or stock quote charges of any kind. We recommend you obtain an Internet connection, but one is not

necessary. When you purchase A[e]IM you receive everything you need to get started right away.

Q: Is A[e]IM easy to learn and use?

A: Yes. It can be used immediately by the novice and has a very low learning curve as the entire program is Wizard based. After setting up your portfolio (very easy to do as the Wizard guides you), you simply update share prices whenever you want to and follow the recommendations. That's it. You'll also find the user interface intuitive and easy to use - it was designed that way from the outset.

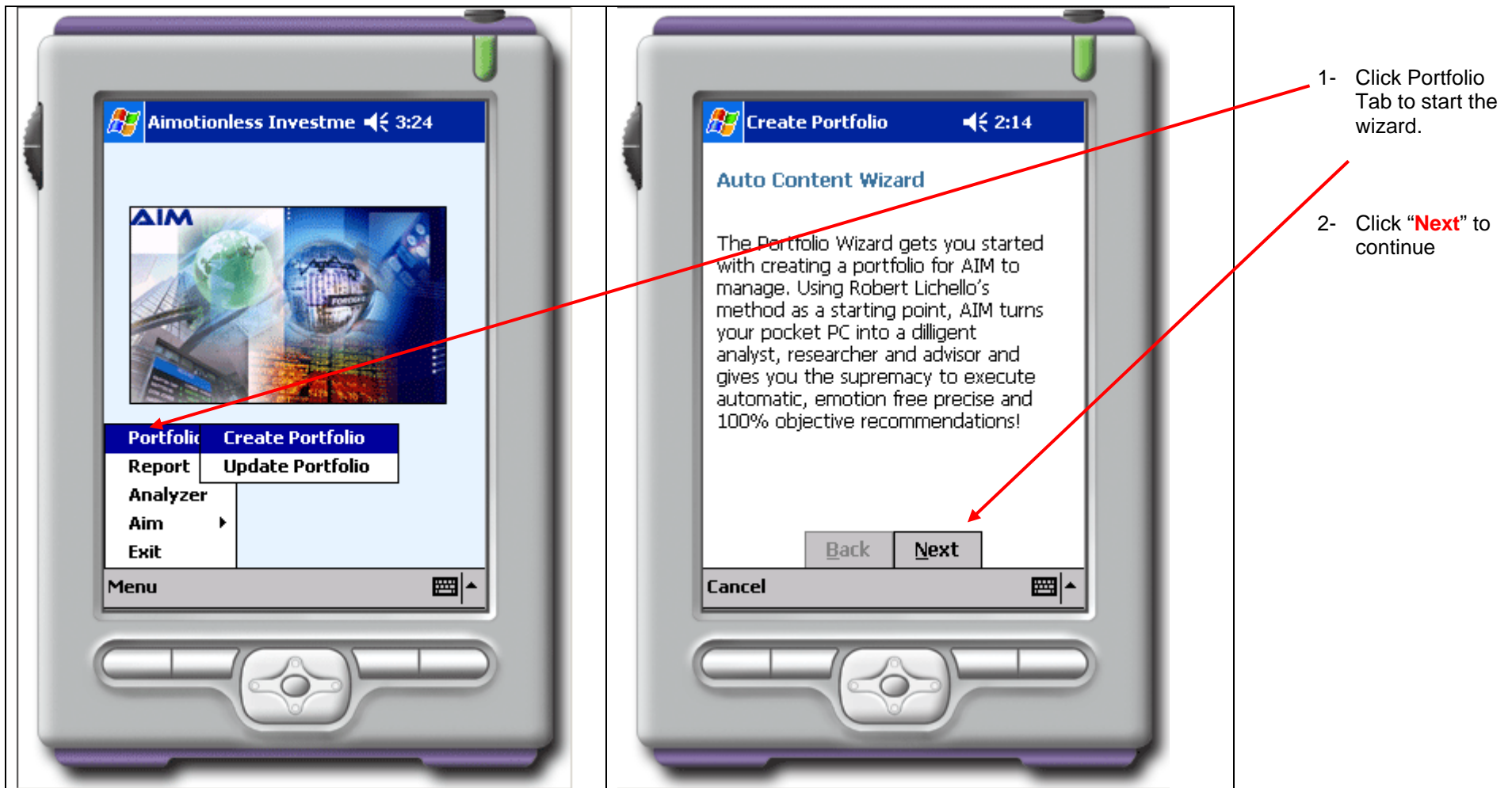
Q: Will I make a million dollars?

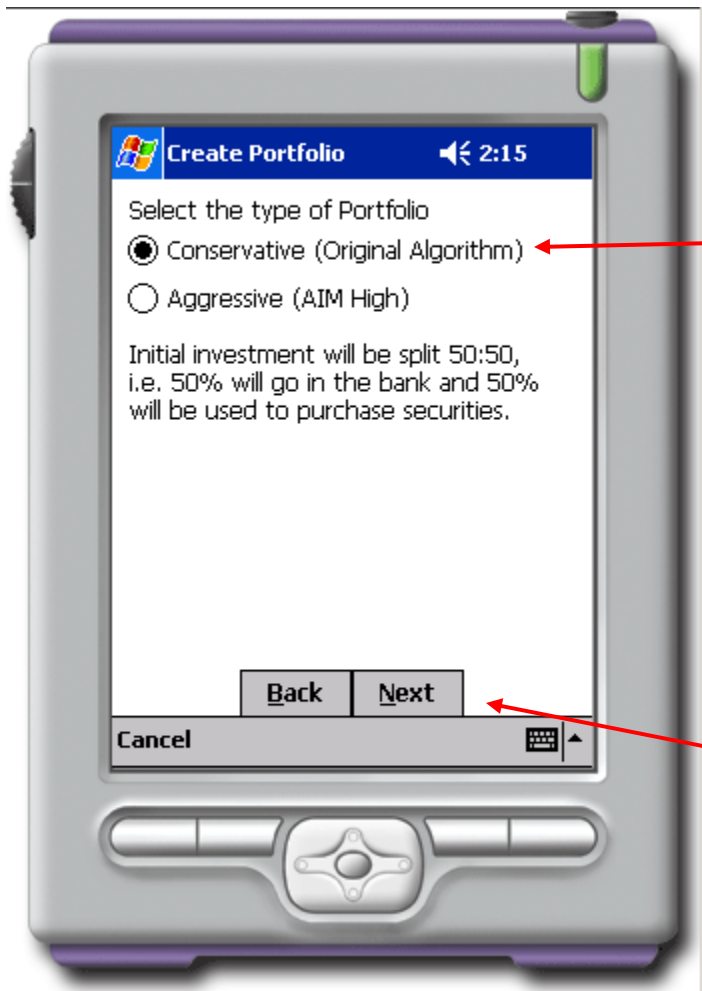
A: We hope so, but there is no guarantee. As with any investment strategy, there is risk involved. We believe A[e]IM minimizes your downside risk compared with other strategies. However, you must do your own due diligence and take responsibility for your investments (please read our disclaimer). No one knows or cares about your personal circumstances like you do; how much money you have to invest, your risk tolerance, your goals, and your most suitable and comfortable time frame. You should do everything in your power to learn about where your money is invested.

That said, there are many people around the world who are already using the strategies and methods contained in A[e]IM (the basic theory was developed in the 1970s) to successfully build wealth.

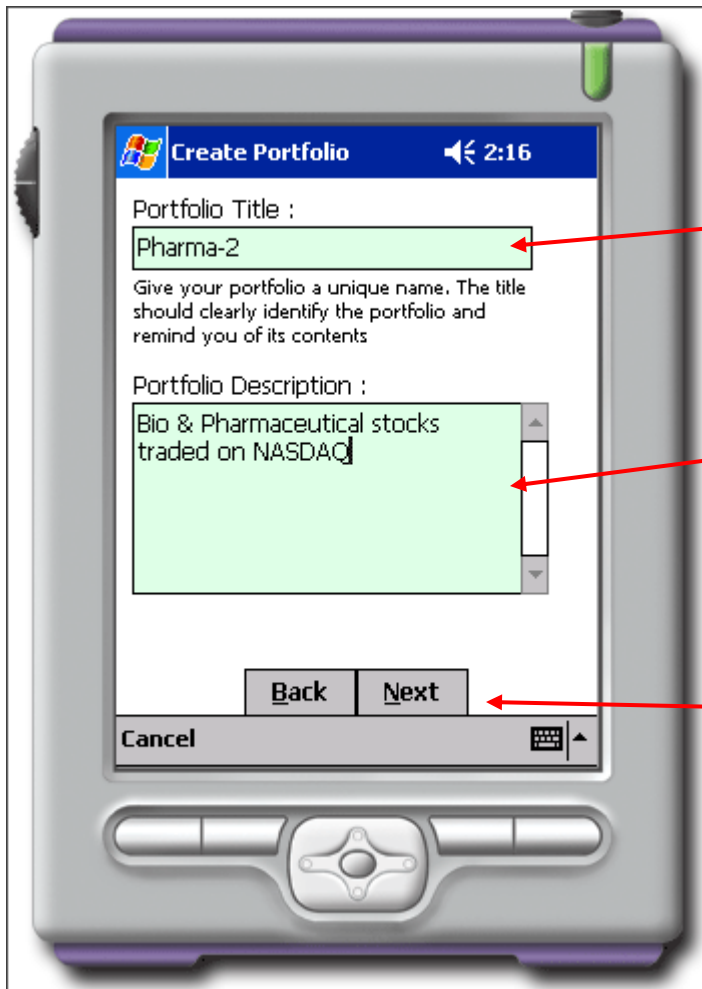
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USING THE A[e]IM SOFTWARE

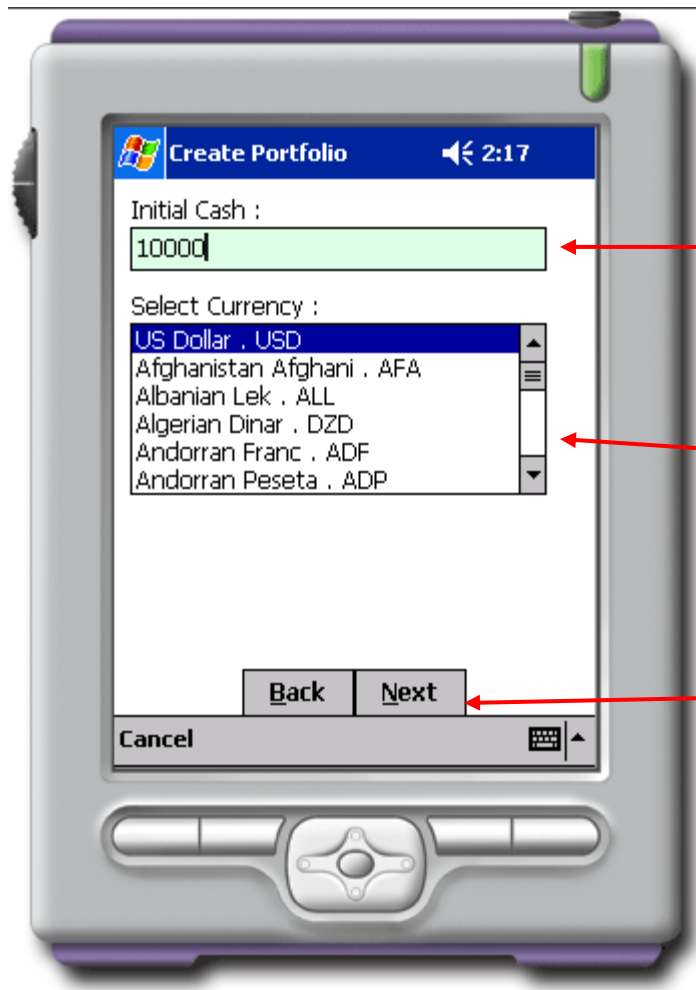




1. Select Trading method by clicking on **“Conservative”** or **“Aggressive”**. Please note that *“Conservative”* is the classic formula of Robert Lichello as he originally developed it in 1972. The *“Aggressive”* Mode is the AIM-HI formula found in the 4th edition of the book and is reformulated for this century.
2. Click **“Next”**



3. Give a name to your portfolio.
4. Provide a description which will enable you to recall the type of securities you have selected when you take a printout.
5. Click "**Next**" to continue.



6. Input the amount of initial cash you would like to invest in AIM.

7. Select currency

8. Click "**Next**" to continue

Create Portfolio 2:18

Select # of Securities :

3

1

2

3

4

5

Accumulated Rate

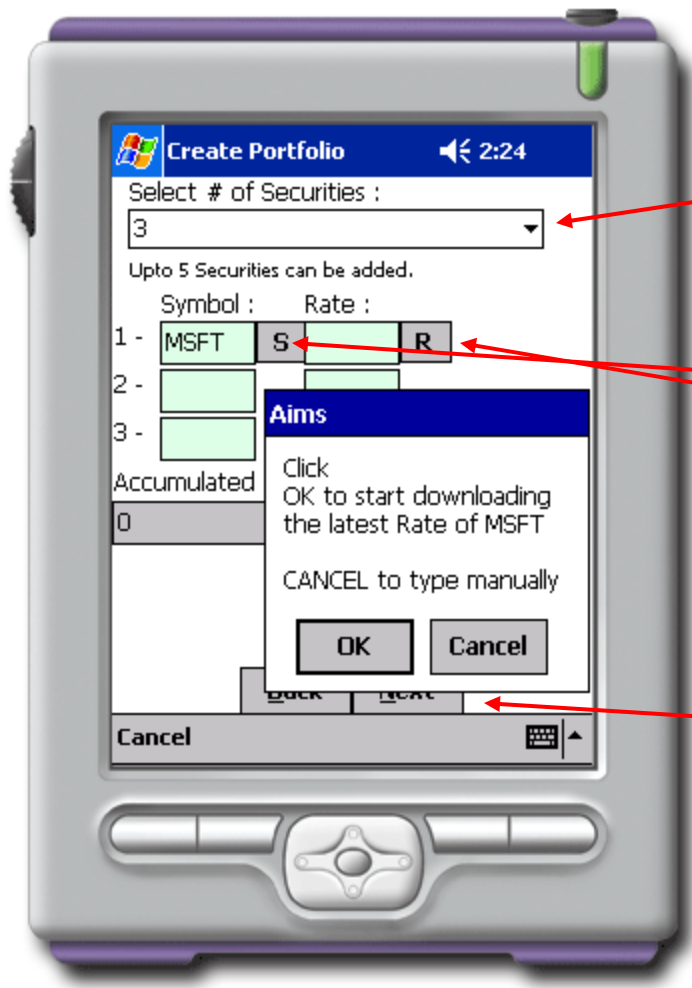
0.00

Broker Commision

Back Next

Cancel

9. Select the number of securities that this portfolio will have.
10. Input broker commission if any.
11. Click "**Next**" to continue



12. Depending upon the number of securities selected, appropriate number of fields will be created.
13. Type the symbol if you know it, or click on the " S " to search for the symbol on the internet. And click on the " R " to automatically download the current rate from Yahoo Finance.
14. Click Next to continue.

Create Portfolio 2:25

Select # of Securities :
3

Upto 5 Securities can be added.

	Symbol :	Rate :
1 -	MSFT	26.87
2 -	YHOO	33.11
3 -	DELL S	35.73 R

Accumulated Rate
95.71

Broker Commision

Back Next

Cancel

15. Type the rate manually if you know it or click on the Explorer to automatically download the current rate from Yahoo Finance.
16. Input broker commission if any.
17. Click "**Next**" to continue



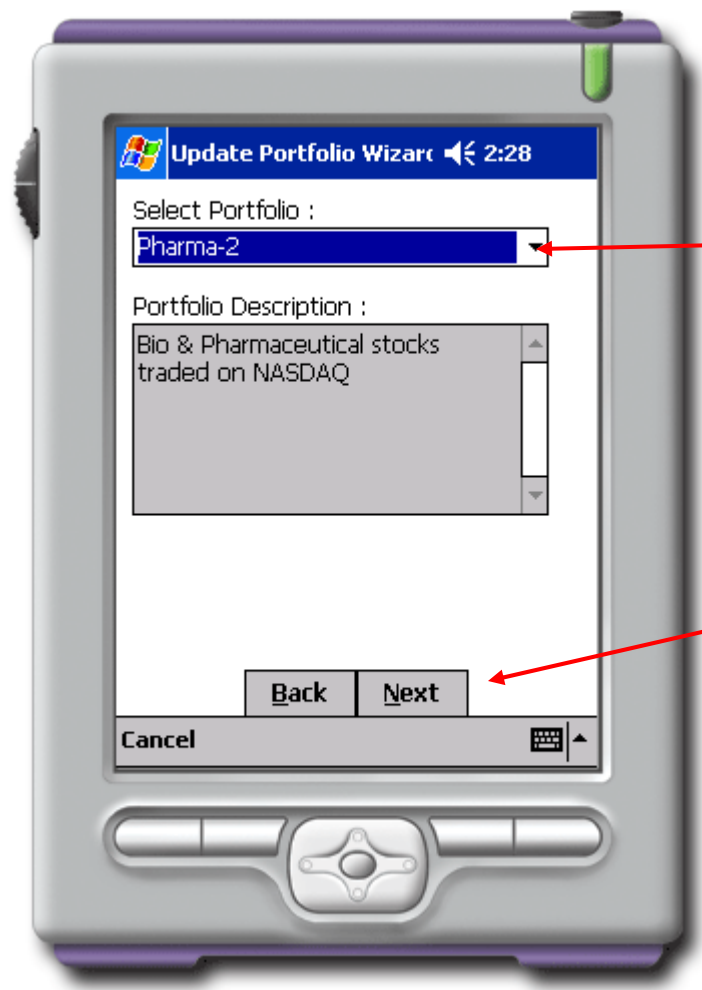
18.

That is it!
Your portfolio
has been
created.

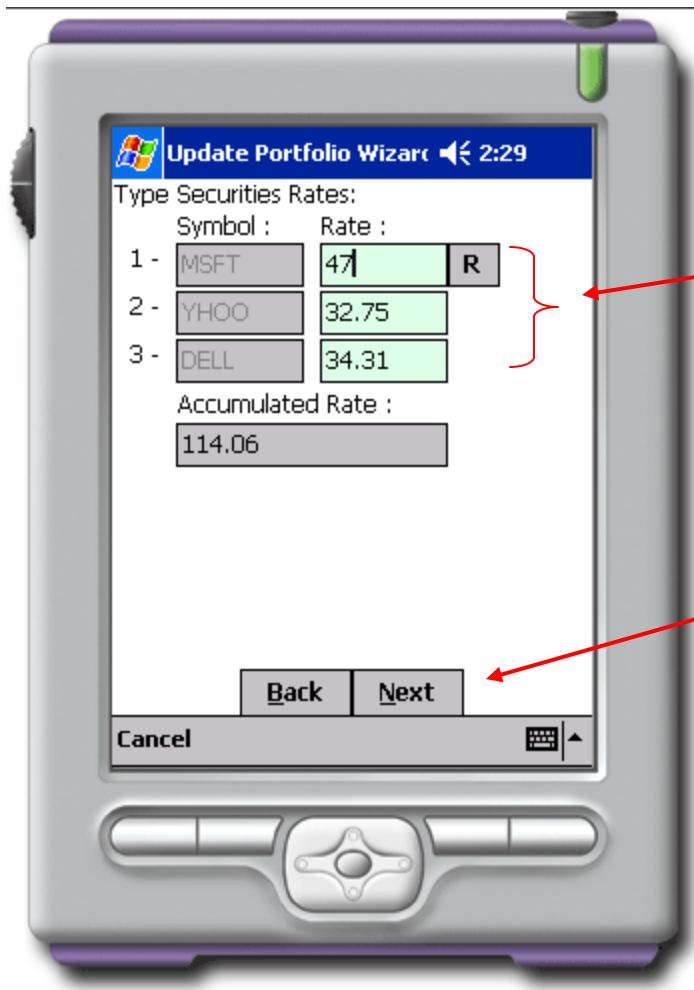
19.

Click Finish to
end.

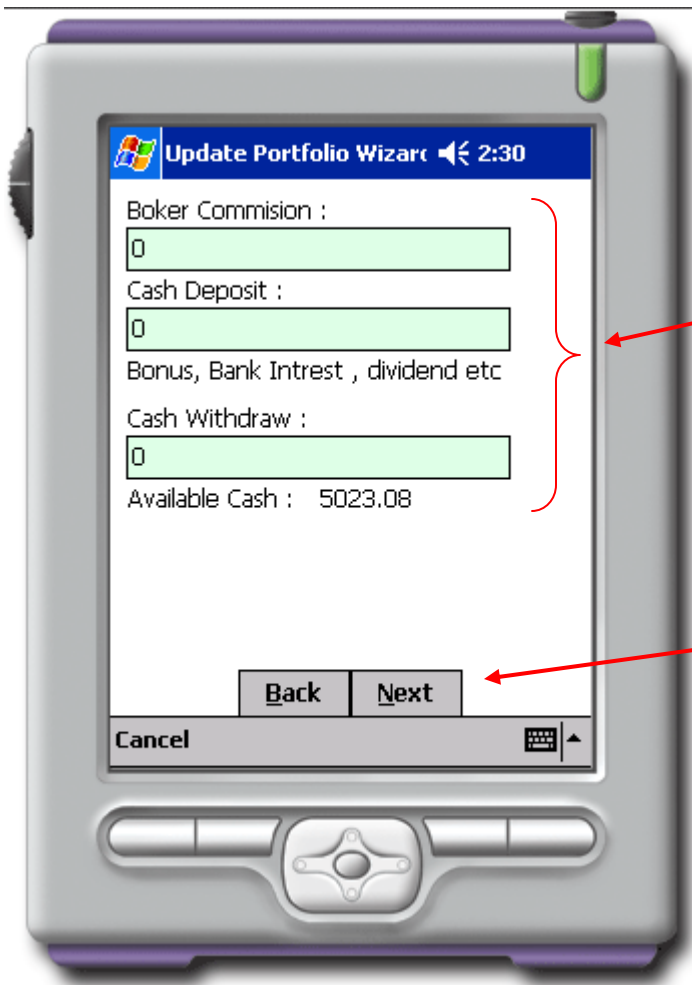




1. Select from the drop down list the portfolio that you need to update.
2. Click **Next**



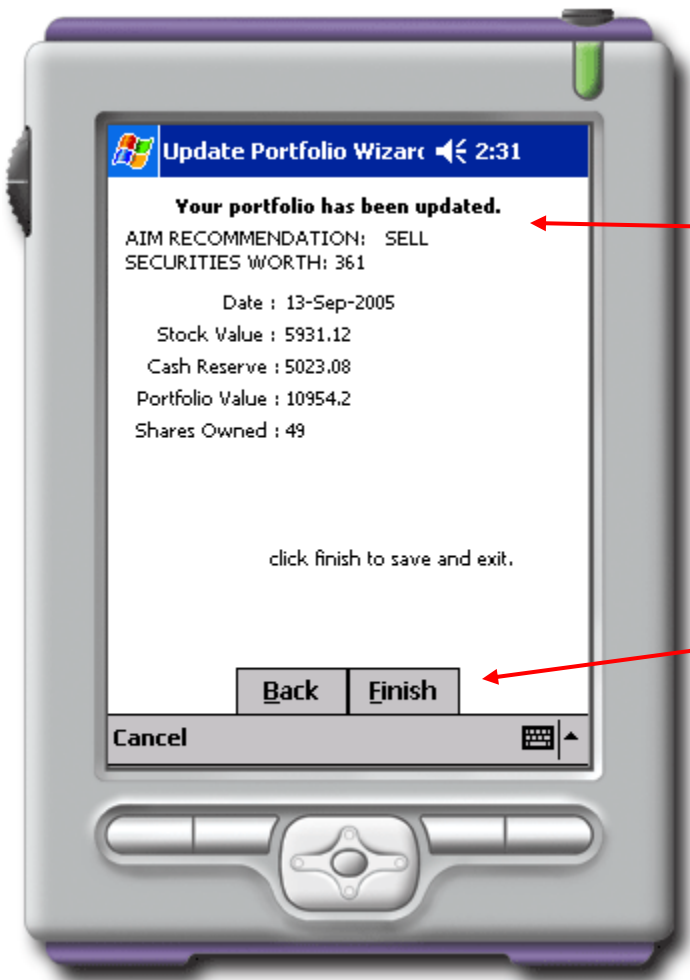
3. Update your portfolio by clicking on Explorer button to retrieve the current rate for each Symbol.
4. Click **Next**



5. This section allows you to deposit or withdraw cash plus add broker commissions, if any.

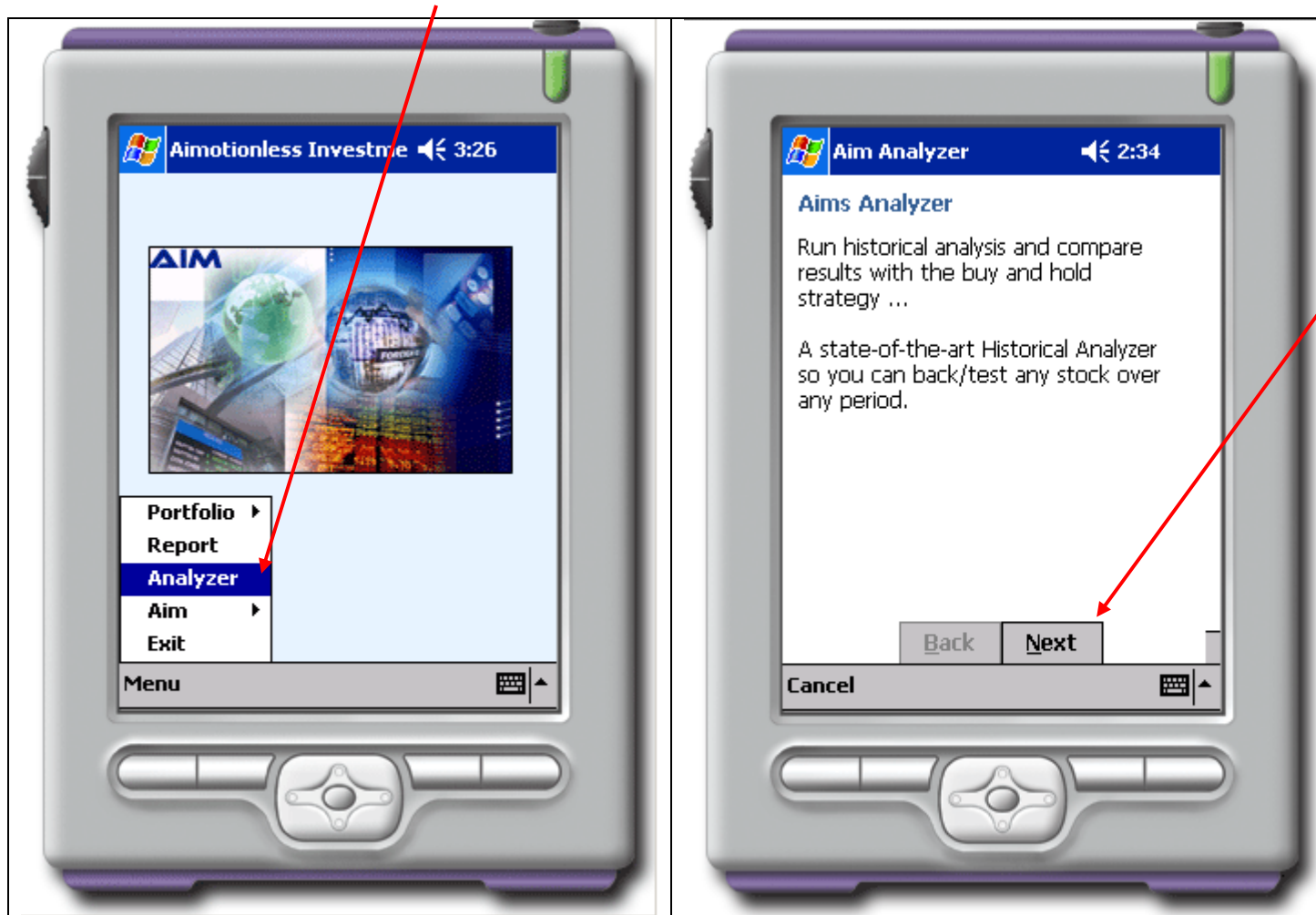
(AIM will automatically make the required adjustments)

6. Click **Next**

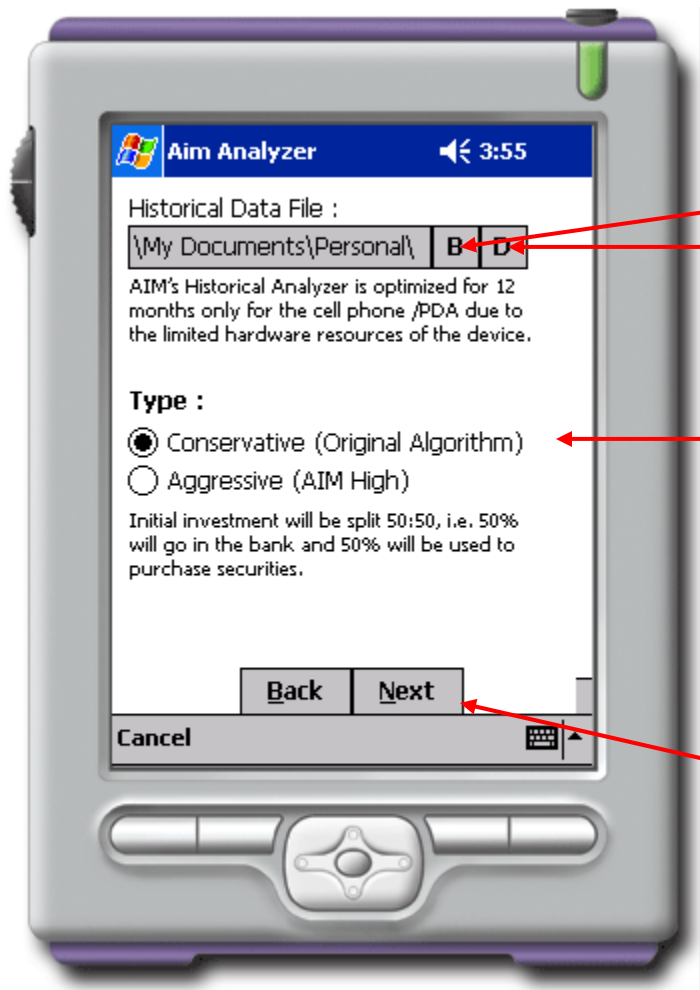


7. Once your portfolio has been updated, AIM will give its recommendation to either, hold, buy or sell securities worth X amount.
8. Click **Finish** to **End**

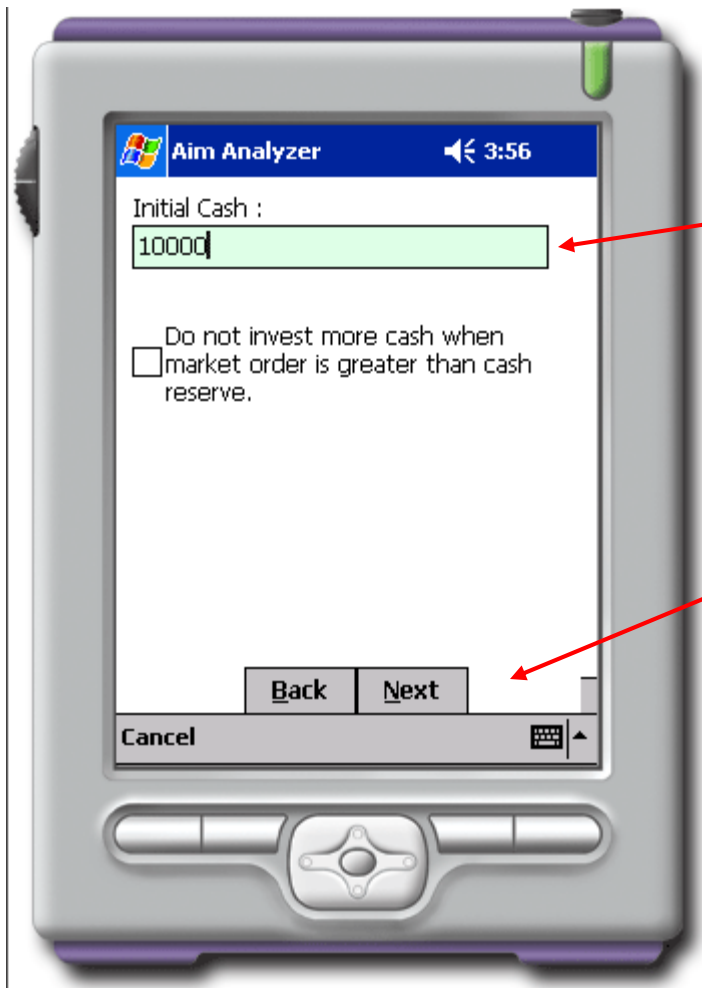
1. To start the Historical Analyzer, click Analyzer and select Aim's Analyzer.



- 2- Click **Next**

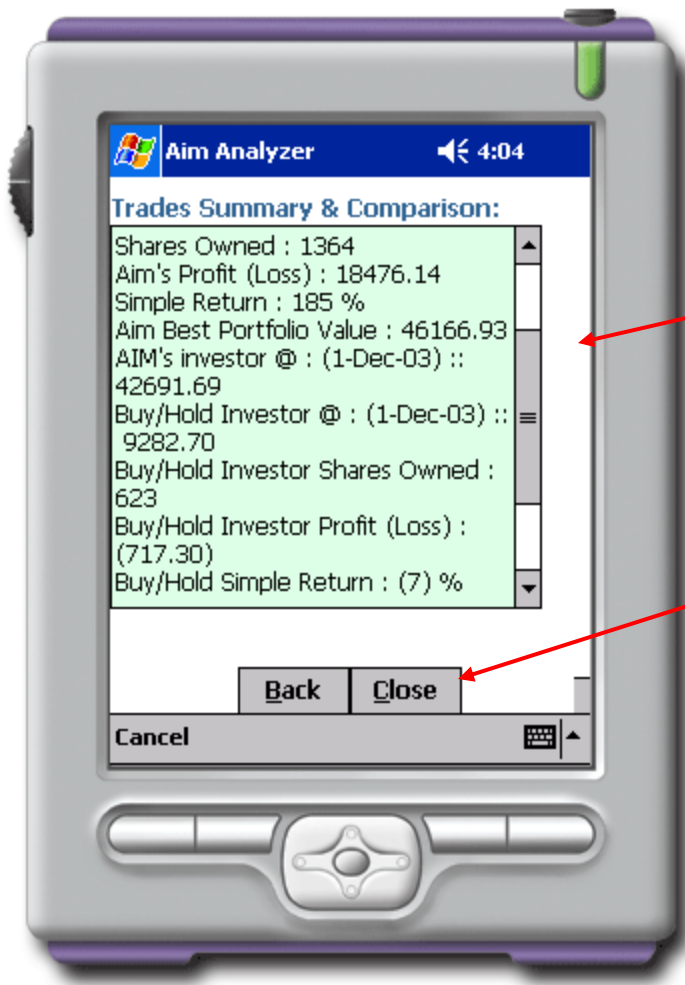


1. Click on " B " button to browse and load Historical Data File.
2. Click the " D " button to go the Symbol's page on Yahoo Finance.
3. Select Trading method by clicking on "**Conservative**" or "**Aggressive**" Please note that "*Conservative*" is the classic formula of Robert Lichello as he originally developed it in 1972. The "*Aggressive*" Mode is the AIM-HI formula found in the 4th edition of the book and is reformulated for this century.
4. Click **Next**



1- Input the amount of cash you may have wanted to invest.

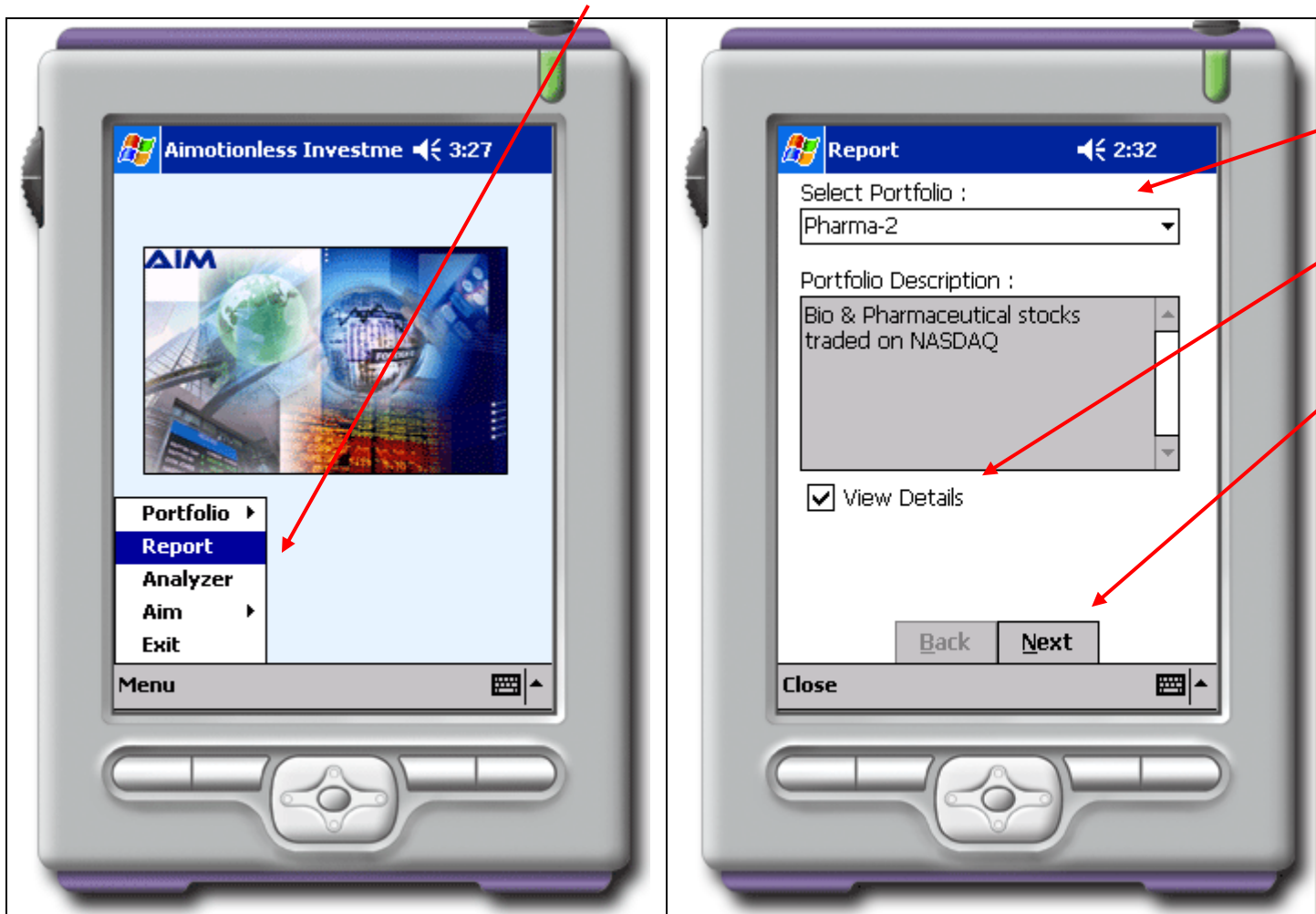
2. Click **Next**



1- You can compare Aim's strategy against a Buy & Hold investor here and also by running reports.

2. Click **Close**

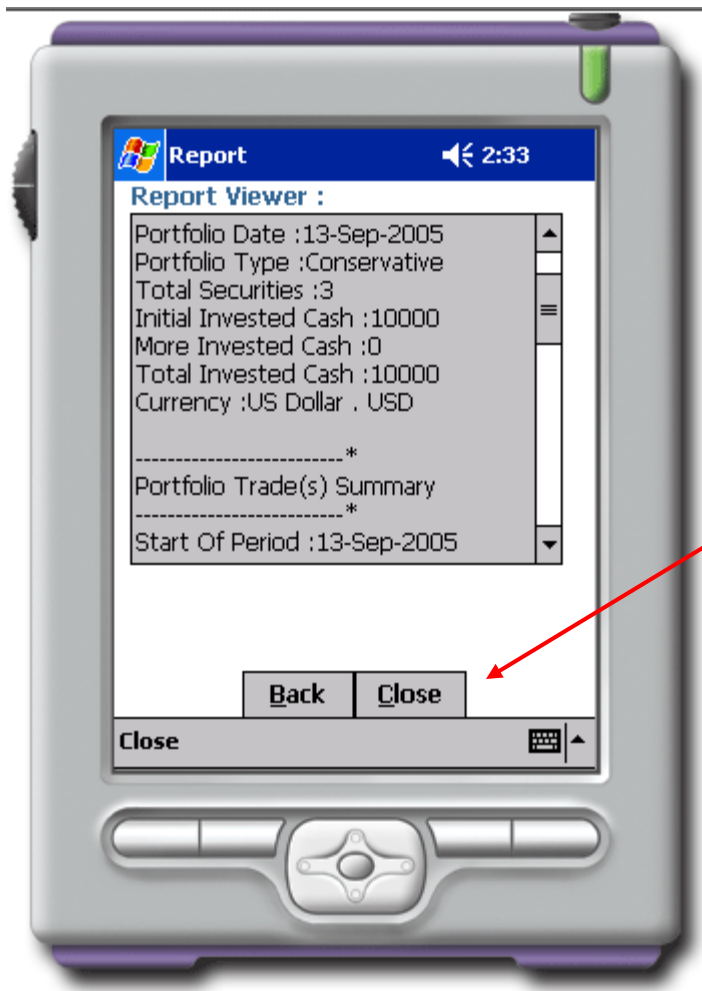
1- To view reports of your saved portfolio's , click Reports



2- Select from the drop down list the portfolio that you need to update.
2- Click **Close**

3- View Details will show the each trades details as well.

4- Click Next



1- Click Close

APPENDIX

Yahoo! Finance - Exchanges

This list presents all covered exchanges on Yahoo! Finance and their respective delay times.

Country	Exchange	Suffix	Delay	Data Provider
United States of America	American Stock Exchange	N/A	20 min	Direct from Exchange
United States of America	NASDAQ Stock Exchange	N/A	15 min	Direct from Exchange
United States of America	New York Stock Exchange	N/A	20 min	Direct from Exchange
United States of America	OTC Bulletin Board Market	.OB	20 min	Direct from Exchange
United States of America	Pink Sheets	.PK	15 min	Direct from Exchange
Argentina	Buenos Aires Stock Exchange	.BA	30 min	Comstock
Austria	Vienna Stock Exchange	.VA	15 min	Telekurs
Australia	Australian Stock Exchange	.AX	20 min	Comstock
Brazil	Sao Paulo Stock Exchange	.SA	15 min	Comstock
Canada	Toronto Stock Exchange	.TO	15 min	Comstock
Canada	TSX Venture Exchange	.V	15 min	Comstock
China	Shanghai Stock Exchange	.SS	Real-time	Direct from Exchange
China	Shenzhen Stock Exchange	.SZ	Real-time	Direct from Exchange
Denmark	Copenhagen Stock Exchange	.CO	15 min	Telekurs
France	Paris Stock Exchange	.PA	15 min	Telekurs
Germany	Berlin Stock Exchange	.BE	15 min	Telekurs
Germany	Bremen Stock Exchange	.BM	15 min	Telekurs

Country	Exchange	Suffix	Delay	Data Provider
Germany	Dusseldorf Stock Exchange	.D	15 min	Telekurs
Germany	Frankfurt Stock Exchange	.F	15 min	Telekurs
Germany	Hamburg Stock Exchange	.H	15 min	Telekurs
Germany	Hanover Stock Exchange	.HA	15 min	Telekurs
Germany	Munich Stock Exchange	.MU	15 min	Telekurs
Germany	Stuttgart Stock Exchange	.SG	15 min	Telekurs
Germany	XETRA Stock Exchange	.DE	15 min	Telekurs
Hong Kong	Hong Kong Stock Exchange	.HK	60 min	Comstock
India	Bombay Stock Exchange	.BO	15 min	Comstock
India	National Stock Exchange of India	.NS	EOD min**	Telekurs
Indonesia	Jakarta Stock Exchange	.JK	10 min	Comstock
Israel	Tel Aviv Stock Exchange	.TA	20 min	Telekurs
Italy	Milan Stock Exchange	.MI	20 min	Telekurs
South Korea	Korea Stock Exchange	.KS	20 min	Comstock
South Korea	KOSDAQ	.KQ	20 min	Comstock
Mexico	Mexico Stock Exchange	.MX	20 min	Telekurs
Netherlands	Amsterdam Stock Exchange	.AS	15 min	Telekurs
New Zealand	New Zealand Stock Exchange	.NZ	20 min	Comstock
Norway	Oslo Stock Exchange	.OL	15 min	Telekurs
Singapore	Singapore Stock Exchange	.SI	20 min	Comstock
Spain	Barcelona Stock Exchange	.BC	15 min	Telekurs

Country	Exchange	Suffix	Delay	Data Provider
Spain	Bilbao Stock Exchange	.BI	15 min	Telekurs
Spain	Madrid Fixed Income Market	.MF	15 min	Telekurs
Spain	Madrid SE C.A.T.S.	.MC	15 min	Telekurs
Spain	Madrid Stock Exchange	.MA	15 min	Telekurs
Sweden	Stockholm Stock Exchange	.ST	15 min	Telekurs
Switzerland	Swiss Exchange	.SW	30 min	Telekurs
Taiwan	Taiwan OTC Exchange	.TWO	20 min	Comstock
Taiwan	Taiwan Stock Exchange	.TW	20 min	Comstock
Thailand	Stock Exchange of Thailand	.BK	15 min	Comstock
United Kingdom	London Stock Exchange	.L	20 min	Telekurs
